

## **ONE Softball: An Unprecedented New Community For Softball Families**

*Online resource delivers largest brain trust of coaches, players, and champions.*

**San Clemente, CA:** Former UCLA head coach and 11-time National Champion, Sue Enquist, has launched ONE Softball, an online resource designed to bring the softball community together. Coach Enquist and her team are collaborating with hundreds of the top coaches, athletes, and parents in the game, as well as experts in leadership and character development, to help everyone involved navigate their softball journey.

The idea for ONE Softball came after Coach Enquist left UCLA. "I retired from coaching because I wanted to give back to the sport which has given me so much. I noticed a ground swell of confusion and frustration about the lack of objective and accurate information."

The power of ONE Softball is in the hundreds of Olympians, national champions, technical coaches, and leadership experts that have come together to create a trusted resource for our sport. This ever-growing network of people is helping bring families together through a common language of competitive character, competition, and collaboration.

"I'm so proud of the amazing team of volunteers that have come together. They represent over 57,000 wins and 43 National Championships. I am thrilled that ONE Softball is able to deliver their knowledge directly to softball families," Enquist said.

ONE Softball is free to join and shares blogs, worksheets, and videos that focus on:

- Character development
- Technical expertise
- Explaining the path to college
- Building and sustaining success as a person and athlete

Enquist is hopeful that ONE Softball will be the resource softball needs to fight declining numbers and overwhelmed families. "We all want our sport to grow," she said. "ONE Softball was created to be the growth accelerator of the sport for the greater good of softball."

**About ONE Softball:** ONE Softball is an online resource designed to bring the softball community together. We aim to change the way softball families get their information, by providing the resources to inspire the player, organize the parent, and educate the coach. Learn more at [www.onesoftball.com](http://www.onesoftball.com).